

## Winchester – Storm Preparation Plan – Tourism

As you know, a severe storm has been forecast to hit Winchester. Winds of 60MPH are predicted with the added risk of heavy rain which can cause extensive flooding. You are required to come up with an action plan to protect Winchester's tourism sector.

### Key Information – Tourism in Winchester:

- On average, **5.5 million** tourists visit the city.
- In 2013, tourism brought in **£341 million** to the city.
- Winchester cathedral has over **300,000** visitors per year.

### Top attractions:



#### Winchester Cathedral

Most popular attraction with thousands visiting every day



#### Shopping in Winchester

Busy city centre filled with popular shops, restaurants & cafes



#### Wolvesey Castle

Popular castle for tourists to explore!

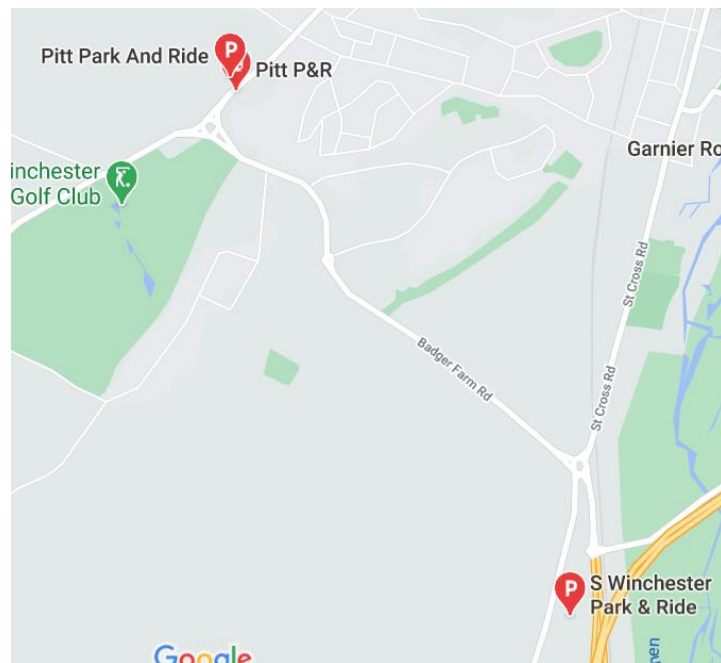
What steps are you going to take to protect these important places for the city?

Are you going to limit the number of visitors?

Are you going to consider shutting any sites?

How can you ensure they are safe to visit?

## Transport for tourists



The most popular way tourists enter Winchester is by using one of the two Park & Rides. Due to a lack of parking space in the city centre, tourists park their cars outside of the city and get a bus into the city centre.

Buses leave the Park and Rides every 15 minutes and take 10 minutes to reach the city centre.

Pitt Park and Ride (on map above) has a history of flooding and is not properly protected from the risk of water damage.

What steps will you take to help tourists visiting the city enter the city in a safe way?



### Opening Night!

The day the storm is due to hit, Winchester's Theatre Royal is holding the opening night of its biggest show of the year. The theatre is a sell out with all 400 seats full. The theatre is currently raising money to help with renovations as builders recently found problems with the roof which has caused holes to develop. In addition, parts of the roof have recently become loose.

Is there anything you should advise the theatre to do to make the first night safe?

Are you worried about anything?